

October 24-28, 2010 • PHOENIX, ARIZONA • 4-H . . . Your Passport to Success



National Association of Extension 4-H Agents Conference

Reach the Nation's Top Youth Development Professionals

Become a sponsor and invest in a Bright, **Green** Future for Youth Across America!

The Western Region States of the NAE4HA expect to welcome over 1,000 4-H Youth Development Professionals from across the nation to the Grand Canyon State in October 2010. Arizona will serve as the host state to the 2010 National Association of Extension 4-H Agents (NAE4HA) Annual Conference to be held in Phoenix.

The National Association of Extension 4-H Agents helps 4-H Youth Development Educators build professional and personal competencies by encouraging use of currently accepted youth development practices; promoting positive ethics, behavior, and professional integrity to all staff, volunteers, and audiences; serving as a catalyst for collaborations, coalition development and teamwork to enrich the lives of youth and adults; and by conducting and applying cutting-edge youth development research to impact emerging youth issues.

The National 4-H Agents Conference convenes 4-H Agents and Youth Development professionals together from across the country to participate in professional development programs, workshops, research efforts, youth development dialogues and critical networking opportunities.

We invite 4-H's strong supporters from agribusiness, commodities, business and industry to be a part of this important endeavor as well. We wish to showcase our strong supporters of youth development and involve you in our success.

www.2010nae4ha.org

For more information contact: Susan Pater, Finance Chair at 520-766-3601; spater@cals.arizona.edu

4-H PRODUCES RESULTS! 4-H youth development programs use experiential research-based educational opportunities that help youth become competent, caring, confident, connected and contributing citizens of character. Your support will help 4-H continue to make a positive difference in the lives of our young people.

4-H is a **community** of **young people** across **America** who are learning **leadership, citizenship** and **life skills.**

How will you benefit from being a sponsor?

- **Access** to 4-H Youth Development Professionals who work directly with over 6 million young people across the nation.
- **Exposure** with some of the nation's most influential youth leaders located in every county in every state.
- **Demonstrate your commitment** to support high quality youth development training opportunities.
- **Publicize your leadership** in partnering with others to help a Bright, Green Future for 4-H Youth.



2010 Sponsorship Opportunities - Benefits at a Glance

Emerald Clover \$25,000 and above

- 2 Complimentary Exhibit Booth Spaces
- 6 Complimentary Event Tickets
- Invitation to Donor Recognition Event
- Recognition at Awards Event
- Recognition in Conference Program Guide
- Signage Recognition at Conference
- Company Logo with Hyperlink Displayed on Conference Website

EMERALD CLOVER SPECIAL EVENTS

Opening Keynote Session - \$25,000

Featuring Rafe Esquith, author of *Teach Like Your Hair's On Fire* and *Lighting Their Fires: Raising Extraordinary Children in a Mixed-Up, Muddled-Up, Shook-Up World*. Rafe motivates Los Angeles students with his own dedication. He is on a mission to make sure his inner-city students not only are not left behind, but soar ahead.

- Opportunity for donor to provide opening remarks
- Provide participants with marketing and promotional items

Platinum Clover \$10,000 - \$24,999

- 1 Complimentary Exhibit Booth Space
- 4 Complimentary Event Tickets
- Invitation to Donor Recognition Event
- Recognition at Awards Events
- Recognition in Conference Program Guide
- Signage Recognition at Conference
- Company Logo with Hyperlink Displayed on Conference Website

PLATINUM CLOVER SPECIAL EVENTS

Opening Event - \$20,000

Dinner and entertainment

- Provide participants with marketing and promotional items
- Your company logo on 1,000+ participant t-shirts.

Conference Registration - \$20,000

Registration materials include a conference bag, session materials, etc.

- Your logo on 1000+ registration packets
- Your company name on 1000+ nametags
- Opportunity to place marketing information and promotional items in registration packet

Conference Program - \$20,000

A complete listing of the conference program, highlights and abstracts of all speakers and workshops.

- 1,200 8G USB drives with your company logo and advertisement.

Film Festival - \$15,000

Video productions by 4-H educators and members.

- Opportunity to present short opening remarks
- Opportunity to Co-Emcee event
- Event signage
- Provide participants with marketing and promotional items

Awards Banquet - \$15,000

Dinner and entertainment

- Welcoming remarks
- Event signage
- Promotional items on tables

Exhibitor Registration Kiosk - \$15,000

A center for registration and messages

- Company logo on exhibitor registration kiosk panels.

Closing Capnote Session - \$10,000

Dr. John Falk of Oregon State University specializes in Free-Choice Learning and Science Education. He is an author/editor of numerous science educational materials and books including *Bubble Monster and other Science Fun*, *Bite Sized Science* and *Thriving in the Knowledge Age*. Opportunity to introduce Dr. Falk and a reception meeting with Dr. Falk.

- Opportunity for donor to provide opening remarks
- Provide participants with marketing and promotional items

2010 Sponsorship Opportunities - Benefits at a Glance

PLATINUM CLOVER SPECIAL EVENTS CONTINUED

Hotel Room Keys - \$10,000

Market your company every time participants enter their room.

- Custom design-printed eco-friendly hotel keycards, 1,000 +

Volunteer T-Shirts - \$10,000

75+ 4-H Volunteers work long hours helping make the conference run smoothly

- Company logo on t-shirts worn daily by conference adult and youth volunteers

Conference Program Guide - \$10,000

A 3 ½ x 8 ½ inch guide used by all conference attendees.

- Full page ad for your company

Diamond Clover \$5,000 - \$9,999

- 1 Complimentary Exhibit Booth Space
- 2 Complimentary Event Tickets
- Invitation to Donor Recognition Event
- Recognition at Awards Event
- Recognition in Conference Program Guide
- Signage Recognition at Conference
- Company Logo with Hyperlink Displayed on Conference Website

DIAMOND CLOVER SPECIAL EVENTS

Cyber-Café - \$7,500

This popular feature offers free access to the Internet during the event.

- Your organization's home page will be displayed on the screen of each computer station

Positive Youth Development Expert Panel – \$7,500

A panel of four speakers will discuss the innovative trends in the area of positive youth development

- Company logo on table tent cards
- Area signage
- Introductory remarks to group

Using Technology to Gage Audience Learning - \$7,500

Speakers, decision makers need evaluation and impact quickly. Technology makes it possible almost instantaneously

- Company logo on table tent cards
- Area signage
- Introductory remarks

Regional Brunches - \$5,000 (4 available)

NE, S, W and North Central regional brunches are attended by participants from each area. Regional Awards presented.

- Company logo on table tent cards
- Event signage
- Introductory remarks

Specific Pre-Conference Sponsor- \$ 5,000

NAE4HA offers several pre-conference workshops each year. Topics vary.

- Company logo on table tent cards
- Day signage
- Introductory remarks

Awards Kiosk - \$5,000

Highlight the accomplishments of members through out the conference

- Company logo on Awards Kiosk

Event Awards - \$5,000

Sponsor a series of awards for NAE4HA.

- Company logo on awards and signage
- Opportunity to present awards

Passport to Success - \$5,000

Participant passports will guide them a successful conference and special prizes.

- Company logo and one page message on the 1000+ Passports to Success

Recycling Stations - \$5,000

AZ plans to go green throughout the conference

- Company logo on recycling stations throughout the resort

Commercial Exhibitors Hospitality - \$5,000

- Company logo on table tent cards
- Area signage
- Personal message for exhibitors

2010 Sponsorship Opportunities - Benefits at a Glance

Exhibit Hall Opening Box Lunch - \$5,000

- Company logo on table tent cards
- Area signage
- Personal message for participants

Volunteer Hospitality Area - \$5,000

- Company logo on table tent cards
- Area signage
- Personal message for volunteers

Friends & Family Hospitality Area - \$5,000

- Company logo on table tent cards
- Area signage
- Personal message for exhibitors

Retirees/Life Member Hospitality Area - \$5,000

Where individuals can relax with snacks to visit with old friends.

- Company logo on table tent cards
- Area signage

Executive Leadership Option - \$ 5,000

Decision makers from each state meet to discuss trends and the future.

- Company logo on table tent cards
- Area signage
- Introductory remarks to group

Healthy Lifestyles Event - \$ 5,000

Eating right and exercising properly are becoming more and more important to conference attendees

- Company logo on materials
- Event signage
- Welcoming remarks
- Meet with workshop presenters

Gold Clover \$1,000 - \$4,999

- 2 Complimentary Event Tickets
- Invitation to Donor Recognition Event
- Recognition in Conference Program Guide
- Line item recognition on Conference Website

First Timers Reception - \$4,000

First time conference participants seek information on how to make the most of their conference experience.

- Company logo on table tent cards
- Event signage, Remarks

Past Presidents' Breakfast - \$4,000

- Company logo on table tent cards
- Event signage
- Remarks

Coffee/Beverage Break - \$3,500 (4 available)

One of the best ways for friends to meet each other.

- Company logo on table tent cards and signage.

Salsa Contest - \$3,500

- Company logo on table tent cards
- Event signage
- Remarks
- Awards presentation

Community Service Events - \$ 4,000

Conference participants come to learn and to serve the local community.

- Company logo on table tents
- Introductory remarks
- Meet with selected beneficiaries

Participant E-Blast - \$2,500 (3 available)

- Company recognition and hyperlink on e-blasts sent to over 3,500 Association members leading up to the conference

Educational Workshop Sessions - \$1,000

16 available daily

- Company logo on room
- Podium signage

Opportunities are also available for in-kind donations of food and beverages.

Silver Clover \$300 - \$999

- Invitation to Donor Recognition Event
- Recognition in Conference Program Guide

Friends \$50 - \$299

- Recognition in Conference Program Guide

2010 Sponsorship Opportunities - Benefits at a Glance

How to Sponsor

The sponsorship packages are designed with a maximum return on your investment in mind. To explore a possibility of creating an alternative sponsorship option to suit your branding needs or to get more details about existing opportunities, please contact Susan Pater at 520-766-3601 or spater@cals.arizona.edu.

Your gift is tax deductible to the fullest extent of the law. You may contribute to the Conference by making a donation directly payable to National 4-H Activities Foundation and putting 2010 Conference in the memo field and mailing to:

2010 NAE4HA Conference
Attn: Susan Pater, Finance Chair
450 S. Haskell Ave.
Willcox, AZ 85643

Thank you for considering our sponsorship request. Helping professionals develop young people is a cause all of us can be proud to sponsor and support.